



**Children's  
Alliance**

## VOICES FOR CHILDREN 2024 SPONSORSHIP PACKAGES

<b>SPONSOR BENEFITS</b>	<b>Title \$15,000</b>	<b>Champion \$10,000</b>	<b>Platinum \$7,500</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>
<b>Content co-branding</b>	<ul style="list-style-type: none"> <li>Opportunity to include a pre-recorded video for event landing page and email to all registrants (max length 2 minutes)</li> </ul>				
<b>Online Promotion</b>	<ul style="list-style-type: none"> <li>Full-size "about us" ad/sponsor profile (512 x 512 p) and link to sponsor website on event landing page</li> <li>Logo placement on email invitation and email follow-ups to 7,000+ statewide members</li> <li>Logo placement on post-event recordings</li> <li>Recognition and mention on Children's Alliance social media</li> </ul>	<ul style="list-style-type: none"> <li>Half-size "about us" ad/sponsor profile (512 x 363 p) and link to sponsor website on event landing page</li> <li>Logo placement on email invitation and email follow-ups to 7,000+ statewide members</li> <li>Logo placement on post-event recordings</li> <li>Recognition and mention on Children's Alliance social media</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement and link to sponsor website on event landing page</li> <li>Logo placement on email invitation and email follow-ups to 7,000+ statewide members</li> <li>Logo placement on post-event recordings</li> <li>Recognition and mention on Children's Alliance social media</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement on event landing page</li> <li>Logo placement on email invitation and email follow-ups to 7,000+ statewide members</li> <li>Logo placement on post-event recordings</li> <li>Recognition on Children's Alliance social media</li> </ul>	<ul style="list-style-type: none"> <li>Name placement on event landing page</li> <li>Name placement on email invitation and email follow-ups to 7,000+ statewide members</li> <li>Name placement on post-event recordings</li> </ul>

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<b>Event Program</b>	<ul style="list-style-type: none"> <li>• Opportunity to address audience attendees at beginning of program (max length 2 minutes)</li> <li>• Verbal recognition by name during event program</li> <li>• Logo placement on live event slides</li> </ul>	<ul style="list-style-type: none"> <li>• Verbal recognition by name during event program, with a short sponsor description (1-2 sentences to be provided by sponsor)</li> <li>• Logo placement on live event slides</li> </ul>	<ul style="list-style-type: none"> <li>• Verbal recognition by name during event program</li> <li>• Logo placement on live event slides</li> </ul>	<ul style="list-style-type: none"> <li>• Verbal recognition by name during event programs</li> <li>• Logo placement on live event slides</li> </ul>	<ul style="list-style-type: none"> <li>• Name placement on live event slides</li> </ul>
<b>Event Registration</b>	<ul style="list-style-type: none"> <li>• 12 complimentary registrations for live event (includes exclusive access to event recording)</li> </ul>	<ul style="list-style-type: none"> <li>• 10 complimentary registrations for live event (includes exclusive access to event recording)</li> </ul>	<ul style="list-style-type: none"> <li>• 10 complimentary registrations for live event (includes exclusive access to event recording)</li> </ul>	<ul style="list-style-type: none"> <li>• 10 complimentary registrations for live event (includes exclusive access to event recording)</li> </ul>	<ul style="list-style-type: none"> <li>• 10 complimentary registrations for live event (includes exclusive access to event recording)</li> </ul>

For more information, please contact Christine Loreda at [christine.loredo@childrensalliance.org](mailto:christine.loredo@childrensalliance.org) or (206) 324-0340.

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